

# **HIGH SCHOOLS IN LATINAMERICA**







Total file size: 76,200 Cost per `000:

a) Single use: U\$\$ 300.00b) Annual use: U\$\$ 450.00

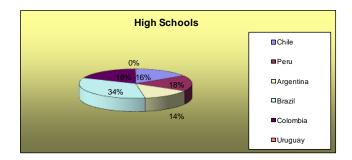
## **Background**

List of High Schools in South America.

<u>File Breakdown</u>	Quantity
Telephone numbers	76,200
Addresses	76,200

## **Illustrated Profile**

Country	Quantity	%
Chile	12.113	16%
Peru	13.301	17%
Argentina	37.998	14%
Brazil	25.964	34%
Colombia	14.039	18%
Uruguay	183	0%
Total	76.200	100%





# Selections available

Selection	Chile	Peru	Argentina	Brazil	Colombia	Uruguay
Name of school (*)	Х	Х	X	Х	X	Х
Address (*)	Χ	Х	Х	Χ	Х	Χ
Telephone number (*)	Х	Х		Х	X	Х
Email	Χ	Χ		Χ		
Type of property (public/private) (*)	Х	Х	Х	Х	Х	Х
Number of locations	X				Х	
Number of children		Х				
Number of teachers		Х				
Dean name	Χ				X	
Registration number (*)	Х	Х	X	Х	X	

## **Cost per Selections**

Item	Cost per 1,000 records
Name of school	Free charge
Address	Free charge
Telephone number	Free charge
Type of property (public/private)	Free charge
Registration number	Free charge
Number of locations	US\$ 60.00
Number of children	US\$ 60.00
Number of teachers	US\$ 60.00
Dean name	US\$ 80.00
Email	US\$ 80.00



## **Production/Delivery Costs**

Email US\$ 50.00

#### **Restrictions**

- Sample mail piece submitted for approval
- Minimum order 5,000 records
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request

### **Useful Info**

- This file is updated on a monthly basis
- This file has been seeded
- Two mailing pieces to be supplied for list owner's approval.
- Telemarketing speech to be supplied for review.